

# Timetable



April 8th to May 19th

## **Application**

Apply with your innovation on [swisscom.ch/challenge](https://swisscom.ch/challenge).

May 20th to July 4th

## **Selection**

Swisscom and Venturelab select the 10 most interesting start-ups from all applications.

July 5th

## **ANNOUNCEMENT OF THE 10 FINALISTS**

August 9th

## **Pitch Training**

Preparation for the final with Venturelab.

August 12th to August 22nd

## **Public Voting**

Choose your favourite from the 10 finalists – and win a fantastic prize.

August 22nd

## **Pitch**

The 10 finalists pitch to the jury.

August 22nd

## **ANNOUNCEMENT OF THE 5 WINNERS**

August 23rd

## **Preparation**

Getting ready for the trip to Silicon Valley.

October 20th to October 26th

## **ACCELERATION PROGRAMME IN SILICON VALLEY**